

# Launch Faster, Without Rebuilding Everything

Duck Creek Industry Content is a library of pre-built, ready-to-use commercial lines bureau content designed to help P&C insurers adapt quickly to changing market conditions, regulatory requirements, and customer expectations. Instead of building and maintaining insurance products from scratch, a process that is time-consuming, resource intensive, and complex, carriers leverage industry standard content to accelerate product development, maintain compliance, and innovate with confidence. The result is faster time to market, reduced operational burden, and a stronger foundation for profitable growth without the cost and disruption of other core systems.

## Common Responsiveness Challenges

### Slow, resource intensive product builds

Product launches slow down, market opportunities are missed, and teams spend more time maintaining content than innovating.



### Keeping up with bureau and regulatory change

Delayed updates, pricing inaccuracies, and increased risk of non-compliance strain underwriting and product teams.



### Complex product lifecycles and fragmented tools

Underwriting accuracy suffers, change cycles lengthen, and scaling new products or integrations becomes harder over time.



## How Duck Creek Industry Content Moves You Forward

### Pre-built commercial lines bureau content and Line of Business Kits

Accelerate product launches, reduce build effort, and let teams focus on differentiation.



### Automated bureau circular processing and industry aligned content

Keep products current, compliant, and accurate, without manual work.



### Integrated industry content

Seamlessly integrated with Duck Creek Policy and the broader ecosystem, it delivers faster, more consistent updates across the portfolio.



Launch products from a foundation, not from scratch.

# Built to Launch and Adapt Products at Market Speed

## FEATURES

### Industry Aligned Product Templates

Use standardized Line of Business Kits and templates to launch products faster and maintain consistency across states, lines, and markets.

### Pre-Built Bureau Content

Leverage ready-to-use commercial lines bureau content from ISO, AAIS, AIB, NCCI, and workers' compensation bureaus to eliminate rebuilds and accelerate launches.

### Automated Bureau Updates

Stay current with automated processing of bureau circulars and updates, reducing manual effort while maintaining compliance and pricing accuracy.

### Simplified Product Lifecycle Management

Manage product updates, deviations, and changes efficiently, without introducing fragmentation or technical debt.

### Ecosystem Ready Integration

Extend industry content with insurtech data, services, and accelerators to enhance underwriting, rating, and product innovation without custom builds.

## Why Carriers Win with Duck Creek

### ● Faster Product Launches

Launch new commercial lines, coverages, and states in weeks instead of months by leveraging pre-built, industry aligned bureau content and templates.

### ● Built In Compliance Confidence

Stay current with automated bureau updates and regulatory changes, reducing compliance risk while maintaining pricing accuracy and consistency.

### ● Lower Product Build and Maintenance Costs

Eliminate repetitive custom development and manual updates, freeing teams to focus on differentiation rather than rebuilding standard insurance logic.

### ● Improved Pricing Accuracy

Process thousands of bureau circulars efficiently while preserving prior deviations, supporting more accurate, responsive pricing decisions.

### ● Scalable Market Responsiveness

Expand into new markets, lines, and jurisdictions with confidence using standardized, reusable content that scales without adding operational complexity.

## Proven in the Market

**1,000+**

Bureau circulars processed annually.

**10,000+**

P&C insurance experience proven product.

**98%**

Bureau circular updates delivered on the first business day of each month.

## Performance at Scale

**45 days**

to go live with commercial lines templates

**20+ years'**

forms available to support insurers

**250+**

content kits spanning integration, line of business kits, and other utilities