

Launch Faster, Without Rebuilding Everything

Duck Creek Industry Content is a library of pre-built, ready-to-use commercial lines bureau content designed to help P&C insurers adapt quickly to changing market conditions, regulatory requirements, and customer expectations. Instead of building and maintaining insurance products from scratch, a process that is time-consuming, resource intensive, and complex, carriers leverage industry standard content to accelerate product development, maintain compliance, and innovate with confidence. The result is faster time to market, reduced operational burden, and a stronger foundation for profitable growth without the cost and disruption of other core systems.

Common Responsiveness Challenges

Slow, resource intensive product builds

Product launches slow down, market opportunities are missed, and teams spend more time maintaining content than innovating.



Keeping up with bureau and regulatory change

Delayed updates, pricing inaccuracies, and increased risk of non-compliance strain underwriting and product teams.



Complex product lifecycles and fragmented tools

Underwriting accuracy suffers, change cycles lengthen, and scaling new products or integrations becomes harder over time.



How Duck Creek Industry Content Moves You Forward

Pre-built commercial lines bureau content and Line of Business Kits

Accelerate product launches, reduce build effort, and let teams focus on differentiation.



Automated bureau circular processing and industry aligned content

Keep products current, compliant, and accurate, without manual work.



Integrated industry content

Seamlessly integrated with Duck Creek Policy and the broader ecosystem, it delivers faster, more consistent updates across the portfolio.



Launch products from a foundation, not from scratch.

Built to Launch and Adapt Products at Market Speed

FEATURES

Industry Aligned Product Templates

Use standardized Line of Business Kits and templates to launch products faster and maintain consistency across states, lines, and markets.

Pre-Built Bureau Content

Leverage ready-to-use commercial lines bureau content from ISO, AAIS, AIB, NCCI, and workers' compensation bureaus to eliminate rebuilds and accelerate launches.

Automated Bureau Updates

Stay current with automated processing of bureau circulars and updates, reducing manual effort while maintaining compliance and pricing accuracy.

Simplified Product Lifecycle Management

Manage product updates, deviations, and changes efficiently, without introducing fragmentation or technical debt.

Ecosystem Ready Integration

Extend industry content with insurtech data, services, and accelerators to enhance underwriting, rating, and product innovation without custom builds.

Why Carriers Win with Duck Creek

● Faster Product Launches

Launch new commercial lines, coverages, and states in weeks instead of months by leveraging pre-built, industry aligned bureau content and templates.

● Built In Compliance Confidence

Stay current with automated bureau updates and regulatory changes, reducing compliance risk while maintaining pricing accuracy and consistency.

● Lower Product Build and Maintenance Costs

Eliminate repetitive custom development and manual updates, freeing teams to focus on differentiation rather than rebuilding standard insurance logic.

● Improved Pricing Accuracy

Process thousands of bureau circulars efficiently while preserving prior deviations, supporting more accurate, responsive pricing decisions.

● Scalable Market Responsiveness

Expand into new markets, lines, and jurisdictions with confidence using standardized, reusable content that scales without adding operational complexity.

Proven in the Market

1,000+

Bureau circulars processed annually.

10,000+

P&C insurance experience proven product.

98%

Bureau circular updates delivered on the first business day of each month.

Performance at Scale

45 days

to go live with commercial lines templates

20+ years'

forms available to support insurers

250+

content kits spanning integration, line of business kits, and other utilities