



# Relativity6

## The Industry Classification Experts Carriers Trust

Relativity6 is a live web search platform designed to significantly reduce misclassification and decrease premium leakage. Our Artificial Intelligence (AI) scans the web in real-time to instantly detect the accurate 6-digit NAICS Code, SIC, NCCI, and ISO GL code of any business. Never let an underwriter waste countless hours researching industry classifications, ever again.

**Give your underwriters the gift of automated NAICS classification**  
Relativity6 adds value at several points in the pre and post-bind submission funnel. Whether you're helping agents with pre-fill, underwriters at point of decision, or checking for new risky business activities at renewal time, Relativity6 is flexible enough to fit into any workflow.

**Relativity6 for Dynamic Small Business Underwriting**  
Small businesses are known for their flexibility and adaptability, which means that they may change their business activities as needed to remain competitive and profitable. Small businesses may change their business activities for various reasons, such as market trends, competition, and changes in customer preferences. Contractors can look completely different year to year.

- Increase Classification Accuracy By 200%
- Streamline Industry Classification Workflow To Make Your Underwriters More Efficient
- 100% fill rate compared to 25-30% industry average
- Reduce Premium Leakage In Key Segments such as Contractors, Retail, Services

### Impactful Commercial Insurance Submission Use Cases



#### New Submission Pre-fill

Real-time pre-fill for faster, more accurate submissions



#### Underwriting Workbench

Data enhancements for commercial underwriting decisions



#### Post Bind Audit

Check and validate policies post-bind submission



#### Renewal Submission

Re-check evolving business activities at the pre-renewal submission process



"Relativity6's fast and easy to implement API gives us the crucial industry classification data needed to quickly process small commercial quotes, whether that's in our straight through or underwriting process."

Mitchell Kemper,  Liberty Mutual.  
INSURANCE

**Not reliant on identity resolution, no database, 100% fill rates**

B2B Databases average 25-30% fill rates for small businesses due to identity resolution. Relativity6's real time search and classification process results in 100% response rates based on automated methods.

**The Relativity6 Real-time Process**



**Input Business Name and Address Scours over 400 pages of search**

That's all Relativity6's easy to use API needs to look up data on a business entity.

Leveraging NLP from several indexed search pages from major engines and Relativity6 proprietary search engine

**Real time response in < 3 seconds**

Relativity6's full real time response is ready in less than 3 seconds with 100% fill rates. Compare that with average 25-30% fill rates from competitors that rely on databases.

**Select Customers**



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