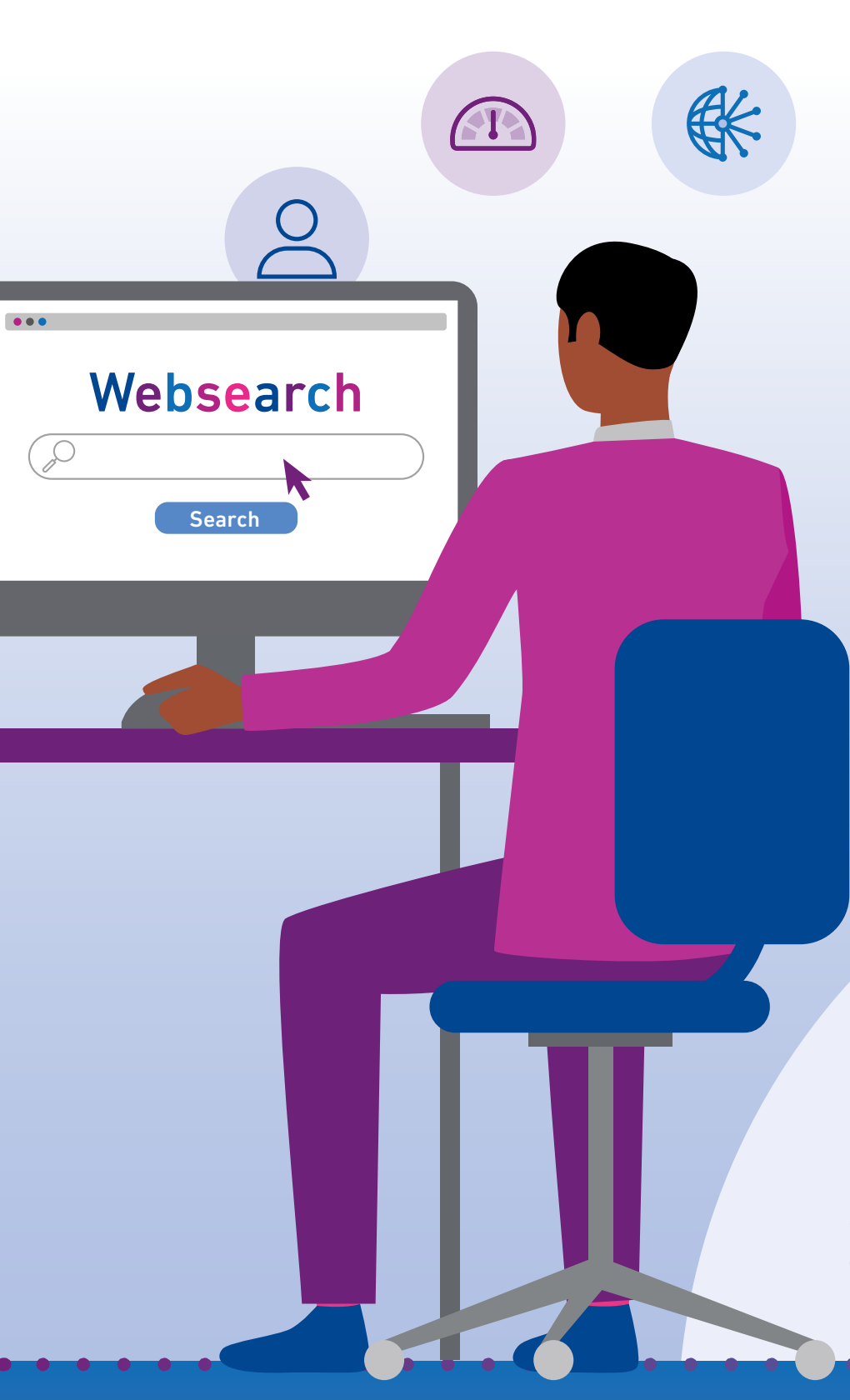


Data enhancement and strategies to power accurate real time decisions

Whether providing insurance for a home, car or business in a highly competitive market the need to provide an immediate and accurate quote for customers is crucial **to stay ahead.**



The Experian iCache provides the data, and insight needed to make the right decision for you and your customer in under **200 milliseconds**

The volumes handled are huge:



150 calls in a second



13 million calls a day



90 million calls in a week

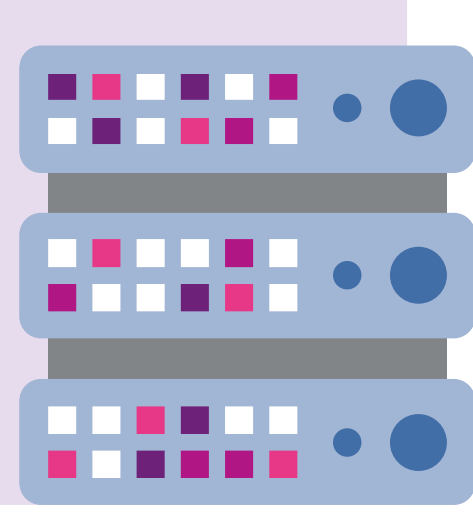


4 billion calls in a year



Over 100 connections to the insurance industry and its suppliers

The brain of the process PowerCurve Strategy Manager decides which data sources to use, what scores to generate and provides you with a tool to configure your own bespoke outputs unique to your business. Enabling you to independently react to market and competitive conditions in a compliant way at speed.



The iCache provides all the data enrichment that you need from **one trusted supplier.**



ID data

Verify name, address and date of birth in realtime



Validates against over **1 billion** records



Fraud-risk data

Identify suspicious applications and known fraudsters



Checks against over **100 million** records



Credit data

Use statements and data to understand each customer's credit risk



Credit records on **every consumer** in the UK



Vehicle Taxonomy

Access vehicle specification details and history



Over **75 million** vehicle data records



Claims data

Access CUE Home, Motor and Personal Injury incident data



Over **34 million** records on CUE



Vehicle Valuations

Access vehicle valuations



Evaluates **800k** vehicle prices every day



Commercial data

Access business and owner information and understand risks



A **complete** view of businesses in the UK



Affordability data

Understand a consumer's ability to afford products or services



Uses **bureau** data modeled **income and expenses** and **demographic** data



The Experian iCache powering the insurance industry with bespoke data and strategies so you can



Pre populate data to reduce risk



Provide better real time quotes



Improve profitability



Improve customer experience

Find out how the iCache and PowerCurve Strategy Manager can enrich your insurance decisions through **businessuk@experian.com**