



AKUR8

Transforming Insurance Pricing
with Transparent AI

Insurance Pricing Redefined

Akur8 is a powerful rate making software developed for actuaries and insurance pricing professionals. It is the only AI-based solution that automates risk modeling while giving you full transparency and control - a must for regulatory compliance.

This is Akur8

Akur8 accelerates insurance pricing sophistication. Increase your **speed-to-accuracy** and achieve higher **precision** without sacrificing control and transparency.

With Akur8 you are:

10X faster: Accelerate your time-to-modeling and increase your team's productivity and agility.


10% more accurate: Make better predictions, without increasing the complexity of your models.

Why choose Akur8?

Akur8 is the only technology on the market that **automates the production of GAM/GLMs²**.

Ever-changing regulatory demands and filing requirements necessitate an **agile and transparent approach** to pricing. With Akur8, you can improve the governance of the rate making process to achieve a safer, more consistent and traceable output.

Here's how Akur8 compares to other solutions on the market:

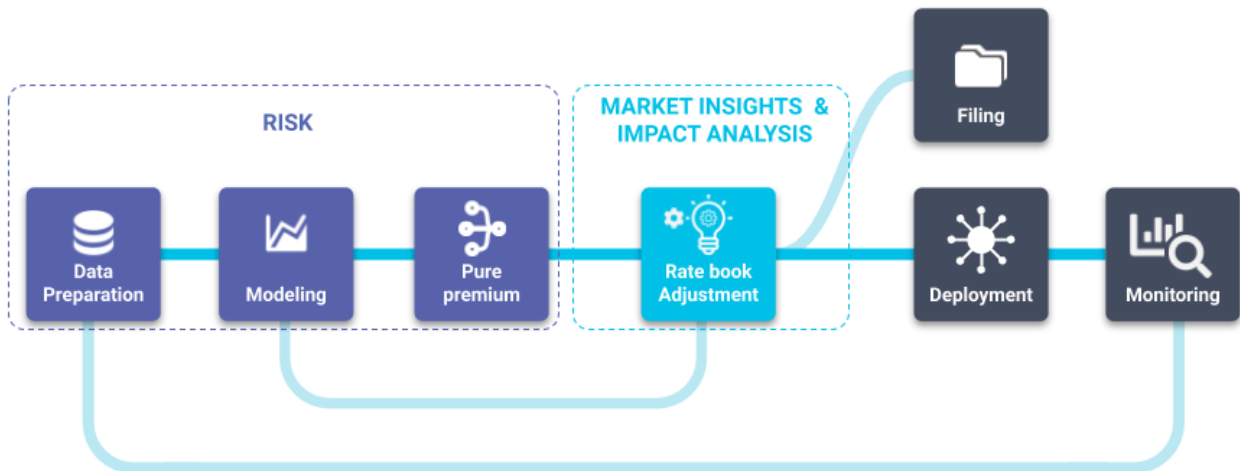
		Traditional approach (GAM/GLM)	Generic ML modeling (GBM, Random Forest)
Automation	✓	✗	✓
Visualization & Ease of use	✓	—	—
Scalability	✓	—	—
Transparency & auditability	✓	✓	✗
Seamless integration	✓	✓	✗

¹ Generalized Additive Models / Generalized Linear Models

GET A DEMO

The Akur8 Difference

Akur8 is redefining the whole pricing process. In addition to RISK modeling, Akur8 will be enriching its insurance pricing suite with new modules including Market Insights & Impact Analysis, and Pricing Engine.



Features included in our solutions:

Akur8 RISK

- Data uploads and preparation
- Automated modeling of GAM/GLM
- Interactions between variables
- Geographic smoothing
- External variables inclusion
- Aggregation of models and coverage plans
- Model exports and auto-generated documentation

Akur8 MARKET INSIGHTS & IMPACT ANALYSIS

- Conversion analysis
- Price & Geo elasticity insights
- Competitive intelligence
- Impact and scenario analysis

Customer Success

Akur8 works with the leading insurance carriers in Europe and in the Americas. Our customers are using Akur8 for P&C Personal & Commercial lines and Health Insurance, across Direct and Intermediaries.



Akur8 allows me to quickly and easily design high-performance models almost automatically. Thanks to the time saved, I can focus on bringing my business insights to the model thanks to a comprehensive customization and review.”

Amaury – Senior Actuary – AXA France

GET A DEMO



Secured Environment

Each client has an individual instance of the product (database, URL, settings).



Advanced Security Test

Platform has best in class security features and technology.



GDPR Compliant

Hosted in EU for EU clients, in the US, Canada or Brazil for clients in the Americas. Akur8 does not have access to your data.