



# Claims Payment Integration

## **Driving a Competitive Advantage in Insurance**

### SPLICE is a Proud Partner of Duck Creek

Enviable customer experience is a must-have in all insurance service segments, but the real key to driving value is a combined solution that offers a superior customer experience AND operational savings. Together, we can.

Today's insureds are looking for more proactive communications to inform, connect, and create a lasting relationship. The Duck Creek and SPLICE integration enables insurers to use the data they have about their policyholders to communicate with them in a timely manner, in their preferred channels, with messages that make their lives easier.

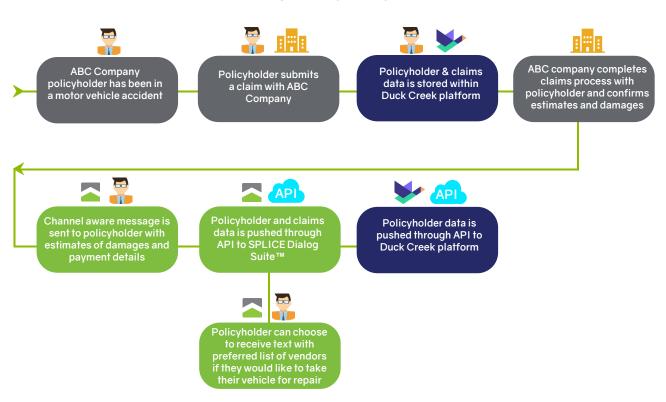
## **Partnership Benefits**

- Improve the speed of claims closures: Decrease operational costs that keep the claims process open longer than necessary
- Enhance the customer experience: Improve the interaction in difficult situations to optimize engagement, loyalty and long-term customer retention

#### **How it Works**

Using secure phone and text technology, the Duck Creek and SPLICE integration allows insurers to capitalize on the two most engaging channels, while their competitors continue to lose data and waste money in their call centers and with direct mail.

## Claims Payment (Basic) Workflow







# Claims Payment Integration

# The Numbers Speak for Themselves

- 88% Contact Rate
- 83% Listenership Rate
- 90% Reduction in Cost

# What our Customers are Saying

"We had to find a way to free up time for brokers and reduce workloads. Our SPLICE Program not only allowed our brokers to reach clients in record time, but it also helped speed up payments and increase our client retention. The program is reasonably priced and pays for itself quickly. I am happy to recommend the services of SPLICE."



SPLICE has been an incredible partner – partner being the operative word – for our company to help us with our communication outreach efforts, especially as it pertains to our ability to assist our customers after a major catastrophic event. They have walked us through the process, been extremely proactive in providing us with solutions for consideration, and kept us up-to-date on new technology options. They are helpful, but not pushy which is a difficult balance to achieve. We enjoy working with them and look forward to a long and productive partnership!



#### About SPLICE Software

SPLICE Software is in the business of driving REAL conversations with customers for insurers, financial institutions, retailers, and healthcare providers. Our Data-Driven Dialogs® enable you to send automated messages triggered by your systems to customers via their channels of choice, including phone, SMS/MMS, and email. Our Customer-Driven Dialogs™ enable you to respond to requests for information initiated by your clients in real time, through text message, web chat, social apps like Facebook Messenger & WhatsApp, and/or home assistant devices like Amazon Echo & Google Home. SPLICE allows companies to capture & manage customers' permissions and preferencesenabling you to personalize, test and measure like never before.

### **About Duck Creek**

Duck Creek Technologies paves a genuine path to the future for P&C insurance companies. Decades of insurance experience underpin advanced technologies specifically designed to accommodate change - allowing carriers to navigate uncertainty and capture market opportunities faster than their competitors. Duck Creek solutions are available standalone or as a full suite. All are loud-ready. For more information visit www.duckcreek.com.

Demo or Questions? Contact Karolina Congdon at 403.561.4889 or karolina@splicesoftware.com

splicesoftware.com | 1.855.777.5423 | sales@splicesoftware.com | @SPLICESoftware



