



Delivering Effective User Experiences

Leverage integration technologies and rapidly develop personalized experiences and workflows that improve user engagement and productivity.

The Vision

Are you seeing a gap in your quoted and closed business? Your products may be broad and complex, with rules and ratings that exactly match your target market - but regardless of these efficiencies, you may not be seeing the volume of quote requests you expect.

Penguin.Tech's API Kayak, a cloud-based solution that delivers headless access to your Duck Creek solutions, can help you bridge that gap.

- Harness the power and elegance of API Kayak to rapidly create world-class user experiences while preserving your existing investment. No changes to your existing products are required.
- Leverage API Kayak's RESTful interface and standard ACORD data models to streamline your architecture with automated workflows.
- Boost speed and quality with our unique implementation approach that delivers a maintainable, automated testing infrastructure for your current implementation.

API Kayak delivers a result commonly called "headless Duck Creek" and puts you in full control of your entire quoting process for new business and renewals, while our optional Digital Assets Toolkits can help to get there even faster. Whether you are on-premises or OnDemand, Penguin.Tech can fully support you.

Requirements

Getting started is easy. You will need to provide a dedicated architect who understands your product(s) and integration(s), along with a small team of business users who can assist with test cases and acceptance criteria. You will also need to provide a cross-section of your most common policies.



DEDICATED ARCHITECT



SMALL BUSINESS TEAM



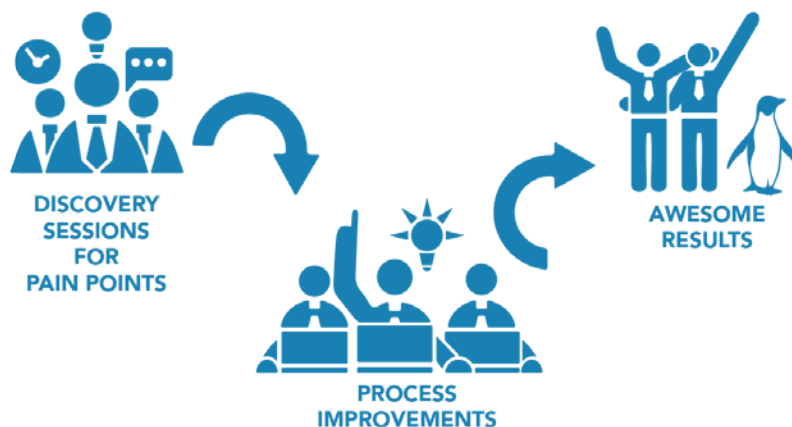
COMMON POLICIES



The Process

Agile and test-driven development are our core disciplines. We start small and iterate throughout an entire project to deliver continuously refined working versions in a compressed timeframe.

Penguin.Tech will identify key pain points in your current user experiences for new business and renewals, and then work to correct the situation for a more seamless and painless result. We will work alongside you to identify key milestones and acceptance criteria to iterate via test-driven development and continuous delivery.



Outcomes

West Bend Mutual Insurance (WBMI) partnered with Penguin.Tech to deliver a focused BOP product to market in less than nine months. The success of this initial release prompted a follow-up project for a new product, and now Penguin.Tech is on pace to do it again in record time. Together, Penguin.Tech and WBMI are transforming their agent experience.

With new screens that load fast and are easy to understand, the new workflow has been readily accepted by agents. WBMI has reported a significant increase in electronic quotes complemented by a decrease in agent telephone calls for quotes.

The Penguin.Tech + Duck Creek Advantage

Duck Creek is the platform of choice for your policy administration and rating needs. API Kayak by Penguin.Tech simplifies the infrastructure to allow you to harness all the benefits that the Duck Creek Platform has to offer.